



Do you write under a pseudonym? Why or Why not?

I write under my real name, so that my mom can brag that her daughter is now a published author. I should have included my maiden name so that all of those mean girls in junior high could see my success. ;)

What is the name of your latest book, and what's it about?

Fast approaching her 30th birthday and finding herself not married, not dating, and without even a prospect or a house full of cats, Renee Greene, the heroine of *Click: An Online Love Story*, reluctantly joins her best guy pal on a journey to find love online in Los Angeles. The story unfolds through a series of emails between Renee and her best friends (anal-compulsive Mark, the overly-judgmental Ashley and the over-sexed Shelley) as well as the gentlemen suitors she meets online. From the guy who starts every story with "My buddies and I were out drinking one night," to the egotistical "B" celebrity looking for someone to stroke his ego, Renee endures her share of hilarious and heinous cyber dates. Fraught with BCC's, FWD's and inadvertent Reply to All's, readers will root for Renee to "click" with the right man.

What genre/s does your latest book fall under?

ChickLit

What website and/or social networks can people use to keep up with you?

<https://www.facebook.com/pages/Click-An-Online-Love-Story/187909591250641?ref=hl>

<http://www.youtube.com/watch?v=5lkehsEZxbs&feature=youtu.be>

If you could say anything to your current and future readers, what would it be?

I think *Click* will be a fun read for anyone who has ever had a bad date, been in love, been dumped, or is searching for "the one." I really hope you enjoy it.

Where can readers buy your books?

http://www.amazon.com/Click-An-Online-Love-Story/dp/1460922638/ref=sr_1_2?ie=UTF8&qid=1356653426&sr=8-2&keywords=click%3A+an+online+love+story

Are you a trained writer (degreed) or a natural?

My formal education is in literature and public relations. But I remember writing short stories and poems as a little girl and always told myself I would write a book someday. I started writing the book after my husband and I married but before we had kids. Then I had to take a break from writing due to the rigors of motherhood. But I made the commitment to finish the book. I wrote in the mornings while my girls were at school or at night after they went to sleep. I made it a goal to write – even if only for a half hour – every day. So, it's incredibly gratifying to see a "bucket list" item/dream come true.

Do any of the characters in your book reflect your characteristics?

I most readily identify with Renee. She and I share a lot of qualities including a self-deprecating sense of humor, fear of flying, motivation in our PR careers and love of baking. But my favorite character is Shelley. She's confident, brash, outrageous and wholly unapologetic for her choices. She was so fun to write. Her hilarious habit of giving nicknames to her "man du jour" was inspired by a childhood friend of mine who had a nickname for a guy in college that she admired from across the dorm cafeteria. She called him Maverick because he looked like Tom Cruise in *Top Gun*. Much like Shelley, she is a self-confident, gorgeous, lovely gal and it wasn't long before they met and dated for a spell.

Who is your target audience for your latest book?

I think *Click* will be a fun read for anyone who has ever had a bad date, been in love, been dumped, or is searching for "the one."

Do you think it's better to be self-published or to shop to publishing houses?

I explored the traditional publishing route and got feedback from multiple literary agents. One in particular explained the current economic state of the publishing industry to me. Due to the large investment to edit, produce, distribute and market a work by an unknown author, many large publishers won't take the risk. Self-publishing is a way to get your work out there. I'm also reminded of some advice I was once given. I had interviewed Charles Rosen, one of the producers of the original *Beverly Hills 90210*, for an alumni magazine article while I was in graduate school. And I'll never forget what he told me, "Don't fall in love with your words, because somebody above will probably change them." One of the great benefits of self-publishing is that you can really take control of the process. Since its release, I've been signed by a literary agent who is working diligently to find a publisher to re-issue the book and publish the in-process sequel, *Double Click*.

What's been your inspiration/motivation to write this book?

Click is loosely based on my real-life dating (mis)adventures, as well as stories friends have shared with me. In some cases, things are written as they actually occurred. Other scenarios are exaggerated for entertainment value or comedic affect. And some scenarios are completely fictionalized. But I really did go out on a date with someone I met online who started every story (no joke!) with "My buddies and I were out drinking last night." The happy ending is real. My husband and I have met online 13 years ago, been happily married for ten and have two amazing daughters - ages 7 and 5.

What is the best reviewer comment or compliment you've received about this book to date?

I joke that I "made it" when I saw a 5-star review of my debut novel, *Click: An Online Love Story*, on Amazon...and the review wasn't written by my mom. I think the biggest compliment I've received was from my husband (both my greatest cheerleader and most honest critic) who said it was "better than [he] thought it would be."

What has been your biggest challenge to overcome as a writer?

Like most writers, my biggest challenge is writer's block. However, I have a proven solution...chocolate! No joke, I eat chocolate. If I'm stuck on a certain section or not feeling motivated to write, I give myself little chocolate incentives to get past the blockage. Judging by my thighs, I had some serious problems writing this book. ;)

Who are your favorite authors and are you reading any books now? If so, what?

I'm a fan of Sophia Kinsella and Jennifer Weiner. They write rich characters that are fun, funny and very human. I also adore Matthew Beaumont, whose book *e*, inspired mine. *e* tells the story of a fictitious ad agency vying for a big account, with the story all told in emails. I thought that narrative would work well for the story I wanted to tell. It was a modern way of storytelling that fit the topic and the times.

I haven't had much time to read lately, as I've been writing the sequel. SPOILER ALERT!!! Fans of the romantic hit *Click: An Online Love Story* will enjoy another voyeuristic dive into the lives of Renee, Shelley, Ashley, Mark and Ethan, as *Double Click* picks up with their lives six months later. Are Renee and Ethan soul mates? Does Mark ever go on a date? Has Shelley run out of sexual conquests in Los Angeles? Will Ashley's judgmental nature sabotage her budding relationship? Through a marriage proposal, wedding, new baby and unexpected love twist, *Double Click* answers these questions and more. Readers will continue to cheer, laugh, cry and cringe following the email exploits of Renee and friends.

Book Review Talk thanks you very much for this interview and encourages our followers to be sure to connect with author Lisa Becker via social networking, purchase her latest book *Click* and follow us on twitter, facebook and wordpress for more BRT news!